



Synergy Advisors - 365 Copilot **Business Transformation E-mmersion**

Al-powered business transformation: Drive rapid, scalable, and effective growth

Discover how Microsoft 365 Copilot drives innovation and boosts efficiency in your organization through our E-mmersion experience. In a controlled lab environment, you'll witness firsthand how Microsoft 365 Copilot transforms processes, streamlines workflows, and empowers smarter decision-making—all powered by cutting-edge Al.

No setup needed! Simply follow real-world use cases, guided by our expert team, and see the potential of Microsoft 365 Copilot in action during a live lab session.



- Boost Personalized Productivity: Copilot adapts to your needs, helping you complete complex tasks faster and more efficiently to increase daily productivity.
- Analyze Data for Strategic Decision-Making: Use Copilot to analyze data, generate summaries, and extract insights for quicker, smarter decisions.
- Automatic Content Creation: Create high-quality documents and presentations effortlessly with Copilot in Word, Excel, and PowerPoint.
- Enhance Collaboration and Communication: Streamline teamwork and improve communication clarity with Copilot's smart sharing tools.

365 Copilot - Business Transformation E-mmersion - Agenda

365 Copilot Business Transformation - E-mmersion

Introduction

Welcome and Overview: A brief introduction to the lab, its purpose, and the key benefits of Microsoft 365 Copilot in enhancing operational efficiency and driving productivity improvements.

Introduction to Microsoft **365 Copilot:** An exploration of 365 Copilot's capabilities, highlighting its role in boosting productivity through Al-powered insights and automation, enabling teams to respond quickly and make smarter decisions.

Prerequisites & Considerations

Access Review: Verify and confirm access to the Microsoft 365 Copilot demo environment to guarantee a seamless hands-on experience.

Participant Information: The lab is designed for a select group, fostering an engaging and collaborative setting for all participants.

Scenarios

Scenario Explanation: The following scenarios illustrate common tasks and challenges users encounter in their roles, detailing the impact and how Microsoft 365 Copilot enhances efficiency and effectiveness in each:

- PowerPoint
- Outlook
- Word
- Teams Excel

Q&A and Wrap-Up

Open Discussion: Engage participants in addressing questions or concerns, with a focus on the unique value Microsoft 365 Copilot offers to enhance their workflows.

Feedback and Next Steps: Gather participant feedback, outline the next steps, and discuss strategies for integrating Microsoft 365 Copilot into their environments to boost productivity and collaboration.



1. Customer Eligibility



Solutions Sales Specialist on pre-requisites for customer eligibility

2. Pre-engagement



Engagement Overview



Scenarios/Workloads



Customer selects scenarios/workloads to see all scenarios or up to 4 specific scenarios, depending on the focus and requirements.

3. Engagement (Instructor Led)



- Introduction
- 365 Copilot Overview
- Scenario Descriptions
- Lab Environment Access: Validate access to our environment and resolve any technical issues
- E-mmersion Guide Access
- Instructor-Led Step-by-Step HOL Scenario Execution
- Scenarios SCU Usage and Discussion
- Closing

4. Collect Feedback



Gather feedback and discuss next steps

The latest announcements for Microsoft 365 Copilot in the E-mmersion Experience

During the **E-mmersion**, we will present the latest updates announced by Microsoft for 365 Copilot, highlighting its impact on business transformation. We will explore how these innovations can optimize processes, boost efficiency, and facilitate strategic decision-making within your organization.

- Advanced Analysis: Copilot can analyze text columns in Excel and provide detailed summaries of the information.
- Automatic Document Protection: Word now automatically adjusts document confidentiality levels when referencing secure files, ensuring sensitive information is always protected.
- Reference to Extensive Content: Copilot can now reference content blocks of up to 75,000 words, enabling you to work with more data when needed.
- Integration in More Applications: Copilot is now available directly in the new version of Outlook for Windows and the web version, enhancing accessibility and functionality on these platforms.

Marketing Persona

Discover how Microsoft 365 Copilot can empower your marketing team by automating tasks, optimizing content creation, and providing data-driven insights, enhancing the efficiency and effectiveness of your strategies and campaigns.

Human Resource Persona

Empower your HR team by automating administrative tasks, streamlining employee management, and providing data-driven insights, enhancing the efficiency and effectiveness of your HR processes.

Communications Persona

Enhance your communications team by automating content creation, streamlining collaboration, and providing data-driven insights, helping to craft more effective and engaging messaging across channels.

Executive Persona

Empower executives by automating routine tasks, offering actionable data insights, and streamlining decision-making processes, enabling more strategic planning, enhanced productivity, and better-informed leadership across the organization.

Finance Persona

Enhance your finance team by automating financial tasks, providing real-time data analysis, and streamlining reporting, helping to improve accuracy, efficiency, and decision-making in financial planning and operations.

Customer Service Persona

Empower vour customer service team by automating responses, analyzing customer data, and streamlining communication, enhancing efficiency and enabling more personalized and effective support for your customers.



Additional information

- This E-mmersion experience is tailored for technical decision-makers and IT professionals eager to enhance their skills in business transformation using 365 Copilot.
- Gain practical experience in managing and optimizing Microsoft 365 Copilot solutions for business transformation and organizational productivity.
- Participants will engage in hands-on activities, working with real-world scenarios and exercises focused on leveraging 365 Copilot to drive innovation and boost efficiency.
- Technical support and expert guidance will be provided throughout the entire E-mmersion experience.

How to get started?

Contact us to learn more about the 365 Copilot - Business Transformation -E-mmersion or our Consulting Services:

LEARN MORE

Why choose Synergy Advisors as your strategic partner?



Consulting Services

+13 years, working with more than 100 top customers in the market, with specializations in Security & Compliance, Modern Work, Azure Data & Al, and Azure Infrastructure

We support our customers in the correct implementation of Microsoft solutions, aimed at improving their security postures and Modern Work, accompanied by a strategy that seeks to increase the adoption of these technologies and generate more upsell and cross-sell projects.



Managed Services

Leverage cybersecurity experts to review and monitor organizations' Microsoft 365 and Azure infrastructure and security. In-depth assessments of cloud applications, deployments as we help draft prioritized plans for improvements based on organizations unique security goals. Highly trained staff who monitor end-user activity through robust log analysis to provide you reliable monitoring, proactive and reactive incident response, and troubleshooting support.



Solutions (E-Suite)

Synergy Advisors' E-Suite seamlessly integrates various products with Microsoft 365, extending its features to address common advanced use cases encountered in organizations we've partnered with.

- E-Visor
- E-Visor Teams App
- E-Inspector
- E-Cryptor
- E-Vigilant
- E-Migrator

